

**March is Early-  
Bird Discount  
Month**

**2020  
Labour  
Market  
CONFERENCE**

**SHAKE UP—**

**DISRUPT!—**

**July 30 & 31, 2020**

**Croatian Cultural Centre**

**Vancouver, BC**

**[www.LabourMarketConference.ca](http://www.LabourMarketConference.ca)**

## **PLANNING IN A TIME OF LABOUR MARKET DISRUPTION**

After 10 years of continuous economic growth, international, national and provincial forces have combined to create a 'perfect storm' of labour market impacts. The **2020 Summer Labour Market Conference** will gather together industry leaders to discuss the major forces impacting British Columbia's labour market, the industries most impacted by these forces, the occupations which will face greater challenges and the occupations well-poised to grow in the coming decade. Participants will get a 'blueprint understanding' of jobs in the year 2030.

### **DAY 1: Full Day — Thursday July 30th — 8am to 5pm**

- The conference will open with coffee, tea, pastries and an opportunity for networking and personal connections. Our keynote address will explore the government's job creation and skills training response to the impact of the CORONA-19 outbreak and the ensuing economic crisis. Following this, we will discuss the Industry Training Authority's efforts to significantly increase the participation of women in apprenticeship.
- Our morning break-out groups will focus on five industries expected to dominate employment growth in the coming decade including: 1. health care; 2. technology; 3. tourism; 4. professional design; and 5. trades.
- Lunch is included for all conference participants.
- Our afternoon session will begin with an exploration of the critical role immigrants play in our evolving labour market. This will be followed by another set of break-out groups related to the five sustainable industries in British Columbia. Afterwards, we will provide presentations on the latest information relating to self employment and explore the important role Indigenous Canadians play in helping meet our future labour market needs.
- We will conclude our first day with a panel discussion exploring the growing impact of BC's gig economy.

### **DAY 2: Half Day — Friday July 31st — 8am to 12:30pm**

- Day two starts with coffee, tea, pastries and an opportunity for networking and personal connections. Our Friday keynote address will explore the 2020 British Columbia Labour Market Outlook, outlining new resources, occupations to watch and projections for the year 2030.
- Friday will include career and job search support and resources for those with disabilities and gathering a better understanding of the impact of child care resources on labour market mobility.
- We'll conclude the conference with a panel discussion exploring the changing role of mature workers in British Columbia and strategies for assisting mature workers in connecting with available jobs.



# Opportunities to Participate



To attend the conference or participate as a sponsor or exhibitor, please visit: [www.LabourMarketConference.ca](http://www.LabourMarketConference.ca) and complete the registration form.

Tel: 604-288-2424 | Email: [bclmr@outlook.com](mailto:bclmr@outlook.com)

Participants	Thursday	Friday	Both Days
Individuals ( <i>Cost for registrations received by March 31, 2020</i> )	<b>\$110</b>	<b>\$75</b>	<b>\$140</b>
Individuals (Regular Price)	\$150	\$100	\$190
<ul style="list-style-type: none"><li>• Groups of 3-4: 10% Discount</li><li>• Groups of 5-9: 15% Discount</li><li>• Groups of 10+: 25% Discount</li></ul>			

*Registration can be arranged for either day of the conference or a discounted rate to attend both days.*

## Conference Sponsorship

Discount by Mar. 31	Regular Price
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We have set aside space for just six sponsors and each will be the sponsor of a separate section of the conference, providing maximum exposure. Additional sponsorship benefits include:

<b>\$1,200</b>	<b>\$1,500</b>
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- Logo and sponsorship acknowledgement during the opening remarks at the start and end of each day.
- Logo and name acknowledgement in all press releases.
- Colour logo acknowledgement in the inside cover of the conference program.
- Three minute opportunity to speak with the assembled conference participants.
- Placement of logo on conference website.
- Inclusion of materials in all conference kits.
- Sponsorship acknowledgement at the conference registration table.
- Two complimentary registrations and all additional registrations will be just \$50 per person.
- Complimentary conference exhibitor table.
- Opportunity to include materials in all conference kits.
- Collaboration and acknowledgement in the preparation of a 'Working on the West Coast Segment' to be delivered on CKNW's Lynda Steele Show which is heard by approximately 140,000 listeners.
- Acknowledgement in four separate social media posts, read by more than 6,000 followers on Twitter, Facebook and LinkedIn.
- Extensive promotion through social media leading up to and during the conference.

## Conference Exhibitors

Discount by Mar. 31	Regular Price
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- We have room for just 12 exhibitors at this year's labour market conference. Book quickly as the space is sure to fill. Exhibitors enjoy the following benefits: (1) two complimentary registrations for individuals who'll be staffing the exhibitor table; (2) acknowledgement of your organization on our conference website and program; (3) acknowledgement of your organization by our conference moderator; (4) access to electricity; (5) access to the Internet.

<b>\$395</b>	<b>\$595</b>
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