

British Columbia Labour Market Online



B.C. LABOUR MARKET ONLINE

At **BC Labour Market Online**, we're dedicated to providing British Columbia career professionals with the tools and resources they need to provide expert advice to the job seekers and students they are advising. The online portal includes thousands of resources including local and recent articles about the labour market, easy navigation to thousands of useful websites and thousands of dollars of publications that can only be found on Labour Market Online.

With a Labour Market Online membership, every staff member of your organization will receive immediate and unlimited access to:

- **Breaking labour market news, updated daily**
- **Comprehensive sections dedicated to all of British Columbia's industries, each created with hundreds of links, news items, occupational profiles and the very latest research, reports and studies**
- **Detailed monthly data for 85 of BC's largest communities exploring employment, unemployment and participation data as well as detailed information on local occupations**
- **Sections dedicated to BC-specific information on jobs and the economy; population and demographics; client inclusion groups; career planning; education and training**
- **Exclusive BCLMR resources including our entire catalogue of BC Labour Market Reports, the BC Labour Market Guide, BC Education and Training Guide and the BC Employment Services Directory**
- **Exclusive videos, podcasts, curriculum and worksheets that can be tailored to working with individuals one-on-one or in groups**
- **Complimentary access to our online Monthly Labour Market Briefing webinars that can assist staff in staying on top of our rapidly changing labour market**
- **Print copies of the BC Labour Market Report sent out monthly to all of a member's locations**



Membership is extremely affordable. As an example, for an organization with 45 career development staff, the cost is just \$149.99 per month or \$3.35 per staff member. In exchange your staff receive unlimited access to the labour market database; weekly copies of the Labour Market Hotsheet and all of your locations receive copies of the monthly labour market report and materials to assist your staff and clients / students in accessing the information. **We estimate organizations are benefiting from 10-20 times the value of their monthly membership cost.**

SETTING UP YOUR MEMBERSHIP

STEP 1: Complete and submit the online membership request form in the *Membership Section* of the website.

STEP2: When we receive your application, a representative of our staff will follow-up to gather information about your organization, staff and locations to ensure everyone is set-up to access Labour Market Online.

STEP 3: We will program our system to recognize all of your staff; distribute posters and information cards to all of your locations; and set up all of your staff to receive tutorials on the effective use of the website. Moving forward, all staff will be have instantaneous access to the site, receive the weekly labour market reports and all of your locatons will be receiving our print publications.

For more information or to arrange a live demonstration, please tel: 604-288-2424 or email:

MEMBERSHIP CONSIDERATIONS

Membership in Labour Market Online is based on the size of the organization rather than the number of people who utilize the website. Therefore, large organizations benefit from encouraging their staff to use the website as much as possible.

Organizations which subscribe to Labour Market Online will receive public recognition as subscribers and all of their staff will have access to the online portal.

In determining organization size, if an organization's primary purpose is 'career development' (for instance a WorkBC contractor with multiple offices but no other function than assisting with career development, all of the staff would be taken into consideration. For large organizations such as a school district or university, where career development is a function associated with one department in that organization, the staff number would reflect the total number of staff in that department.

BC LABOUR MARKET ONLINE MEMBERSHIP TYPES

Organization: 1 to 10 staff members

\$79.99 / month*

**New memberships for organizations of up to 10 career development staff are subject to a one-time onboarding charge of \$159.95 intended to cover the administrative costs of setting up the membership.*

Organization: 11-50 staff members

\$149.99 /month*

**New memberships for organizations of 11-50 career development staff are subject to a one-time onboarding charge of \$299.95 intended to cover the administrative costs of setting up the membership.*

Organization: 51-100 staff members

\$199.99 /month*

**New memberships for organizations of 51-100 career development staff are subject to a one-time onboarding charge of \$399.95 intended to cover the administrative costs of setting up the membership.*

Organization: 101+ staff members

\$249.99 /month*

**New memberships for organizations of 101+ career development staff are subject to a one-time onboarding charge of \$499.95 intended to cover the administrative costs of setting up the membership.*